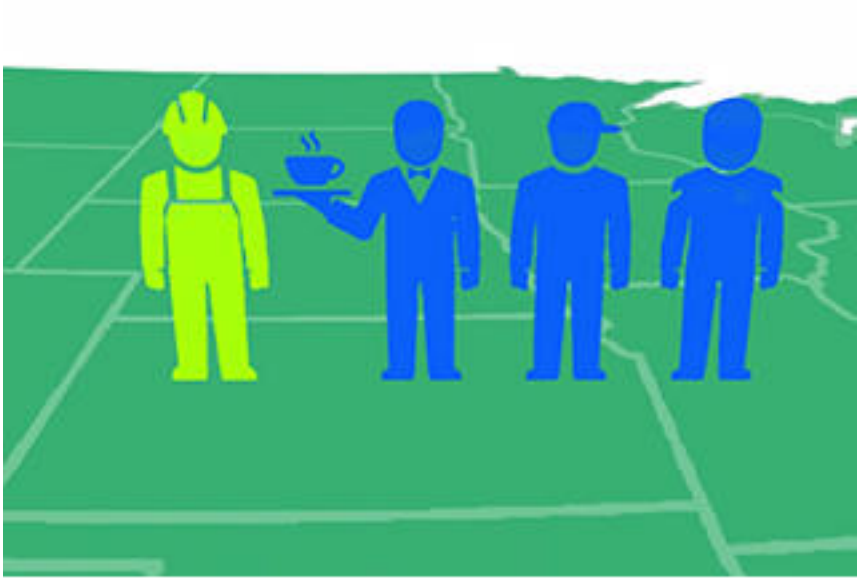
The Lead



Life is Better With Manufacturing

March 11, 2015 | by MAPI Media | Comments

Not only do Americans rely on manufactured goods in every waking — and sleeping — moment of their lives, but businesses do as well. No sector generates more economic activity across society than manufacturing.

TOPICS:

- Agriculture
- Plant Operations

Cereal's Big Comeback

March 24, 2015 11:15 am | by The Lempert Report | Comments

After years of steady decline, what food is on the rise again? According to a new report, the...

Whiskey Sales Soar, Lead Spirits Industry

March 18, 2015 3:10 pm | by Bloomberg Business | Comments

The founder and CEO of 2 Gingers, Kieran Folliard, discusses rising U.S. whiskey sales.

Growing Controversy Over Craft Beer Trademarks

March 16, 2015 10:10 am | by CBS This Morning | Comments

Naming beer is harder than you might think. Passionate brewers are going up against each other...

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How Innovation is Helping Consumers Shop

April 1, 2015 3:00 pm | by The Lempert Report
How do you shop? Are you an innovative customer? With all the tools out there,

today's consumer has the ability to use modern technology every step of the way. Ag Secretary Tom Vilsack recently offered a solution for consumers in the debate of the labeling of genetically modified foods: use your smart phone.
TOPICS:

- Consumer Trends
- Technology

Matcha Tea: The Ultimate Superfood

April 1, 2015 9:35 am | by Bloomberg Business
Panatea Founder Jessica Lloyd and David Mandelbaum discuss the benefits of drinking Matcha and how Panatea will make Matcha easy to use for the consumer. They speak with Bloomberg's Matt Miller and Olivia Sterns on "Market Markers."
TOPICS:

- Beverage
- Consumer Trends
- Public Health

VIDEO: A Story of Chickens in America

March 30, 2015 10:35 am | by PBS Food

In many parts of the world, chicken is a delicacy. In America, it is easy and accessible. But at what cost? Get a rare glimpse inside the commercial chicken industry with farmer Craig Watts. Then visit a far different chicken farm in the poultry capitol of the world: Georgia.

TOPICS:

- Agriculture
- Consumer Trends
- Food Safety & Security
- Meat, Poultry & Seafood

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VIDEO: A Breakup of Campbell Soup Could Prove Tasty For Investors

March 27, 2015 10:55 am | by USA Today

A breakup of Campbell Soup may be the best recipe for the food giant to revive investor interest, as shoppers increasingly turn their noses up at the company's core simple meals and beverages offerings.

TOPICS:

- Consumer Trends
- Financial News

VIDEO: Coca-Cola Ads Through the Years

March 26, 2015 3:00 pm | by CNN Money

Coca-Cola has been in business for over 120 years. Here are some of the most iconic ads in the company's history.

TOPICS:

- Beverage

Sugar vs. High Fructose Corn Syrup

March 23, 2015 10:05 am | by Reactions

It seems like it's in just about every product on store shelves: High fructose corn syrup. What is it and how is it different from regular old sugar? Reactions is here to answer those sweet questions.

TOPICS:

- Food Safety & Security
- Public Health

Consumer Reports: 85 Percent of People Are Concerned About Pesticides

March 19, 2015 10:00 am | by CBS This Morning

Consumer Reports is peeling back the mystery of the chemicals in your produce. The magazine looked at pesticides in 48 fruits and vegetables. Urvashi Rangan, director of safety and sustainability at *Consumer Reports*, joins "CBS This Morning" to discuss chemical risks in your food.

TOPICS:

- Food Safety & Security
- Produce
- Public Health

Prime Time For Private Label Brands

March 17, 2015 11:25 am | by The Lempert Report

Are we about to head into the Golden Age of private label?

Phil Lempert of *The Lempert Report* says the days of store brand labels being seen as "cheap alternatives" are gone.

TOPICS:

- Consumer Trends
- Food Safety & Security
- Packaging

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Every Brew is Made the Same Way. Yes, Even Craft Options

March 16, 2015 1:25 pm | by Reactions

Craft breweries are taking beer flavors where no beer has gone before. But all those different tastes come down to one thing: chemistry. Watch this video for some fun facts on the making of craft brews.

TOPICS:

- Beverage

It Will Take Decades to Close Gender Wage Gap, Study

Says

March 13, 2015 2:45 pm | by CBS This Morning

A new report from the Institute for Women's Policy Research forecasts the national gender wage gap will close in the year 2058. That means women will not receive equal pay for the next 43 years. In some states, it will take even longer.

TOPICS:

- Financial News
- Plant Operations

How to Pronounce 22 Tricky Types of Wine

March 13, 2015 11:10 am | by Food Beast

Sick of feeling dumb every time you hit the wine list at your favorite restaurant? What about those hours spent in the wine aisle trying to pronounce those labels? No more — we got you.

TOPICS:

- Beverage

Behind-the-Scenes of the World's Largest Seafood Market

March 12, 2015 10:20 am | by CBS This Morning

The biggest fish market in the U.S. is the Fulton Market in New York City and it handles about 400 tons of seafood daily. But a hemisphere away in Tokyo, Japan, the Tsukiji Market handles nearly 2,000 tons of seafood a day.

TOPICS:

- Meat, Poultry & Seafood

How Robots Are Saving the Dairy Farm

March 10, 2015 2:50 pm | by Bloomberg Business

Today’s dairy farm is a far cry from what ads and movies would have you believe. Cows go to robotic milking stations on their own, where they are identified, milked, and sent back out to the barn until the next milking.

TOPICS:

- Dairy
- Food Safety & Security
- Plant Operations
- Technology

Illycaffè CEO Knows How You Drink Coffee

March 10, 2015 9:25 am | by Wall Street Journal
Andrea Illy, Chairman and CEO of illycaffè, discusses emerging coffee trends and what to know about where the price of coffee is heading.
TOPICS:

- Beverage
- Consumer Trends

Does Sugar By Any Other Name Still Taste as Sweet?

March 6, 2015 1:42 pm | by Washington Post
The United States is the world's largest consumer of sugar, and the nation's top nutrition panel recently recommended that Americans cut down on consuming the sweet stuff. So our panelists tested five alternative sweeteners
— stevia, sucralose, tagatose, yacón powder and xylitol — to see how they compare with sugar.
TOPICS:

- Consumer Trends

- Food Safety & Security
- Public Health

Bourbon Master Tester For Brown-Forman: 28-Year-Old Marianne Barnes

March 6, 2015 11:00 am | by Bloomberg Business
Marianne Barnes, a 28-year-old former chemical engineer, is the master taster for Brown-Forman and Woodford Reserve. Her job involves making sure the product tastes top notch before it hits shelves.
TOPICS:

- Beverage
- Food Safety & Security
- Plant Operations

Why You're Paying $10 For Juice

March 6, 2015 10:25 am | by CNN Money
The booming business of juice has climbed to more than $4.3 billion a year

globally. *CNN Money*'s Vanessa Yurkevich explains why your juice is so expensive.
TOPICS:

- Beverage
- Financial News
- Food Safety & Security

Harvest Automation: Robot Takeover

March 5, 2015 10:20 am | by The Lempert Report
Innovative minds are putting their efforts into making California's "Salad Bowl of the World" the tech future of farming! This area of California is beginning to rely more on innovation than ever before.
TOPICS:

- Agriculture
- Food Safety & Security
- Technology

Still Do Your Own Grocery Shopping? That is so Last

Year

March 4, 2015 3:45 pm | by USA Today
Supermarket chains are doing a good job in their respective cities, but there are two services to watch if you are short on time and cash: Amazon Fresh and Instacart.
TOPICS:

- Consumer Trends
- Technology

What's the Most Expensive Food in the World?

March 3, 2015 11:00 am | by The Lempert Report
Phil Lempert of *The Lempert Report* says a fish farmer in Austria is offering a caviar dish for a small price of $114,000 per kilo. According to the Guinness Book of World Records, the most expensive food on record is another kind of caviar. So why is this new one worth so much more?
TOPICS:

- Meat, Poultry & Seafood

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