

Horsemeat: Pulling It from the Shelves

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The Irish government recently uncovered the ongoing sale of burgers labeled as beef but containing as much as 29 percent horsemeat. The technical director of one of the grocery chains found to be selling the mislabeled burgers discusses how the store was alerted to the problem and what happened next.

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<http://www.foodmanufacturing.com/videos/2013/01/horsemeat-pulling-it-shelves>