

Chobani Founder Discussed Greek Yogurt Biz

Hamdi Ulukaya is a Turkish immigrant, a billion dollar business owner and a food industry revolutionary. Ulukaya has not only built his yogurt brand from nothing, but he has changed the way Americans eat by offering a quality product to fill a market void.

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<http://www.foodmanufacturing.com/videos/2013/01/chobani-founder-discussed-greek-yogurt-biz>