

Greek Yogurt Craze Revives NY Manufacturing Town

The growing popularity of Greek yogurt in the United States has revived at least one town in upstate New York when Chobani founder Hamdi Ulukaya decided to buy a closing yogurt factory in New Berlin, N.Y. He's grown the staff from five employees to over 1,300 people. Rock Center's Harry Smith reports.

Source URL (retrieved on 03/06/2015 - 9:18pm):

<http://www.foodmanufacturing.com/videos/2012/12/greek-yogurt-craze-revives-ny-manufacturing-town>