

## Light-Weight Can End



A new can end is soon to hit grocery store shelves with the company's ongoing efforts to find new, cost-effective and sustainable solutions for industry challenges and grow the food can market. The easy-open end will look and function like any other easy-open end consumers have come to rely upon when buying their favorite canned foods. However, it will be fashioned from light weight metal, making it 20 percent lighter than comparable ends and the lightest-weight easy-open end of its kind in the U.S. The new top is a technical breakthrough born from a corporate initiative known as CanVision 20/20, aimed at identifying significant cost reductions throughout the supply chain and, in doing so, enhancing metal food cans' competitiveness over the long term. While new styles and materials for packaging have emerged in recent years, the food can remains the most financially and environmentally efficient way to deliver food safely to consumers. Alternative packages require capital investment and new production technologies on the part of food manufacturers, and they generally are not recycled after a consumer is finished with them.

**Silgan Containers LLC** [www.silgancontainers.com](http://www.silgancontainers.com) [1]

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