

Hybrid Flexible Packaging

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The PrimaPak™ product line delivers weight savings and enhanced cubing throughout the supply chain. This technology is the first flexible, stackable, recloseable package designed to replace cans, bottles and jars. It is engineered to maximize manufacturing, warehousing, cubing, shipping and merchandising efficiencies. The product features Pell and Re-Seal technology, which eliminates the need for rigid lids/banding and gives consumers an intuitive, easy-to-open and close lid. The product provides users with the opportunity to deliver messaging on all six sides of the container, generating more opportunities to communicate with consumers

Clear Lam Packaging, Inc., www.clearlam.com [1]

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<http://www.foodmanufacturing.com/product-releases/2014/02/hybrid-flexible-packaging>

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[1] <http://www.clearlam.com>