

US Current Leader in Wine Segment

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Investorideas.com, a global news source covering leading sectors including food and beverage releases the updated wine stocks directory for investors following the sector.

According to recent research from Smart Research, the US is the market leader in the wine segment but China is projected to take the leading position by 2016-17. The country which is currently the fifth largest wine consumer in the world has become a hot destination for investment by international wine companies.

"New research from [Canadean](#) [1] also finds that in the US, women drink wine in order to relax and unwind, seeking good value options, whereas men are more likely to be wine buffs, searching for high quality and new drink experiences. In 2013 the US spent a total of \$21.2 billion on wine. Women are the biggest drinkers accounting for 59 percent of consumption by volume compared to 41percent for men.

According to Canadean's new research, women desire products that will help them relax and unwind, with this need motivating over \$6.7 billion in wine sales in 2013. Finding good value wine is also highly important to women: 15% of what they buy is driven by the search for products which give the best value for money. According to Catherine O'Connor, senior analyst at Canadean, this is partly due to women's high wine consumption: "Being more regular drinkers of wine than men, women look to find affordable offerings that allow them to enjoy the drink frequently without feeling guilt over their spending. This makes communicating value an essential part of how marketers should target women."

Although they drink less wine than women, men spend more in the search for quality

Male wine consumers in the US are driven by the search for quality products and new drink experiences. Although they drink less wine than women, they spend considerably more money in their search for high quality products. Men spent \$1.8 billion to meet this need in 2013, whereas women only spent \$1.0 billion in their search for quality. Men are also driven to find products that offer new experiences, with this need fuelling \$2.4 billion of their wine consumption compared to \$2.2 billion of female consumption."

Wine Stocks

[Andrew Peller A NV](#) [2] is a leading producer and marketer of quality wines in Canada. With wineries in British Columbia, Ontario, and Nova Scotia, the Company markets wines produced from grapes grown in Ontario's Niagara Peninsula, British Columbia's Okanagan and Similkameen Valleys, and from vineyards around the

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world. The Company's award-winning premium and ultra-premium VQA brands include Peller Estates, Trius, Hillebrand, Thirty Bench, Crush, Wayne Gretzky, Sandhill, Calona Vineyards Artist Series, and Red Rooster. Complementing these premium brands are a number of popularly priced varietal wine brands including Peller Estates French Cross in the East, Peller Estates Proprietors Reserve in the West, Copper Moon, XOXO, skinnygrape and Verano. Hochtaler, Domaine D'Or, Schloss Laderheim, Royal, and Sommet are our key value priced wine blends. The Company imports wines from major wine regions around the world to blend with domestic wine to craft these popularly priced and value priced wine brands. With a focus on serving the needs of all wine consumers, the Company produces and markets premium personal winemaking products through its wholly-owned subsidiary, Global Vintners Inc., the recognized leader in personal winemaking products. Global Vintners distributes products through over 250 Winexpert and Wine Kitz authorized retailers and franchisees and more than 600 independent retailers across Canada, the United States, the United Kingdom, New Zealand, and Australia. Global Vintners award-winning premium and ultra-premium winemaking brands include Selection, Vintners Reserve, Island Mist, Kenridge, Cheeky Monkey, Ultimate Estate Reserve, Traditional Vintage, Cellar Craft, and Artful Winemaker. The Company owns and operates more than 100 well-positioned independent retail locations in Ontario under the Vineyards Estate Wines, Aisle 43, and WineCountry Vintners store names. The Company also owns Grady Wine Marketing Inc. based in Vancouver and The Small Winemaker's Collection Inc. based in Ontario; both of these wine agencies are importers of premium wines from around the world and are marketing agents for these fine wines. The Company has entered into a partnership to market the Wayne Gretzky Estate Winery brands across Canada. The Company's products are sold predominantly in Canada with a focus on export sales for its icewine and personal winemaking products.

[AUSTRALIAN VINTAGE LTD](#) [3] together with its subsidiaries, engages in producing and marketing wine in Australia. The company offers its wine under the McGuigan, Miranda, Nepenthe, Passion Pop, Sunnyvale, Tempus Two, and Yaldara brands. It also owns, operates, manages, and develops vineyards primarily in the Sunraysia, Riverland, and Adelaide Hills regions in Australia. In addition, Australian Vintage Ltd offers packaged and bulk wines; and concentrate and winery processing services. The company sells its products through retail, wholesale, and distributor channels, as well as through regional outlets. Australian Vintage Ltd also exports its products to New Zealand, Asia, North America, the United Kingdom, and Europe.

[BROWN FORMAN INC A](#) [4] For more than 140 years, Brown-Forman Corporation has enriched the experience of life by responsibly building fine quality beverage alcohol brands, including Jack Daniel's Tennessee Whiskey, Southern Comfort, Finlandia, Jack Daniel's & Cola, Canadian Mist, Korbel, Gentleman Jack, el Jimador, Herradura, Sonoma-Cutrer, Chambord, New Mix, Tuaca, and Woodford Reserve. Brown-Forman's brands are supported by nearly 4,000 employees and sold in approximately 135 countries worldwide.

[Castle Brands, Inc.](#) [5] is a developer and international marketer of premium beverage alcohol brands including: Gosling's Rum®, Jefferson's®, Jefferson's Presidential Select™ and Jefferson's Reserve® bourbon, Boru® vodka, Pallini®

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Limoncello, Raspicello and Peachcello, Knappogue Castle Whiskey'®, Clontarf® Irish whiskey, Betts & Scholl™ wines, cc: wines™. Celtic Honey® liqueur, Brady's® Irish Cream, A. De Fussygnay® cognacs, Travis Hasse's Original® liqueurs, Gozio® amaretto and Tierras™ tequila.

[China Tontine Wines Group Limited](#) [6] sells over 20 different wine products in two main categories - sweet wine and dry wine under the "Tongtian" and "Tongtian Hong" labels. The Group has grown quickly since its inception in 2001. It ranked first in the PRC in terms of manufacturing volume of sweet wines in 2008, 2009 & 2010 and is also one of the "Top 10 PRC Grape Wine Industry Brands". The Group gets its grape supply from Tonghua Ji'An region, which is a major mountain grapes producing region in the PRC and one of the few regions worldwide where mountain grapes can be cultivated. Through a sales network comprising over 70 distributors, the Group sells its products in 19 provinces and 3 municipal cities in the PRC. The Group places a lot of emphasis on the quality of its products. It has implemented a strict quality assurance system, and obtained ISO 9001:2000 certification in 2005 and ISO 9001:2008 certification in 2009. The Group was also awarded as "Authorized Company to Use Signs of the Geographic Indication Products" and the "Credit Management System Certificate" in 2011 and 2012 respectively. Under the auspices of the senior management team that are well-experienced in the industry, Tontine Wines is dedicated to achieve the corporate mission of the Group - To become a sweet wine expert in the PRC.

[Citic Guoan Wine Co Ltd](#) [7] is principally engaged in the production and distribution of wine. Through its subsidiaries, the Company is involved in the farming of grapes, the distribution of wine, the processing and filling of wine, as well as the manufacturing of fruit juice wine, among others. The Company primarily offers grape wines with brands named NIYA, Strong and WESTERN, among others.

[Compania Cervecerias Unidas S.A.](#) [8]) is a diversified beverage company operating principally in Chile and Argentina. CCU is the largest Chilean brewer, the second-largest Argentine brewer, the second-largest Chilean soft drink producer, the second-largest Chilean wine producer, the largest Chilean mineral water and nectars producer, the largest pisco distributor and also participates in the rum and confectionery industries in Chile. The Company has licensing agreements with Heineken Brouwerijen B.V., Anheuser-Busch Incorporated, PepsiCo Inc., Paulaner Brauerei AG, Schweppes Holdings Limited, Guinness Brewing Worldwide Limited, Société des Produits Nestlé S.A., Pernod Ricard and Compañía Pisquera Bauzá S.A..

[Constellation Brands](#) [9] ([NYSE: STZ](#) [10]; [NYSE:STZ-B](#) [11]) is the world`s leading premium wine company that achieves success through an unmatched knowledge of wine consumers, storied brands that suit varied lives and tastes, and talented employees worldwide. With a broad portfolio of widely admired premium products across the wine, beer and spirits categories, Constellation`s brand portfolio includes Robert Mondavi, Clos du Bois, Blackstone, Arbor Mist, Estancia, Ravenswood, Ruffino, Jackson-Triggs, Inniskillin, Kim Crawford, Corona Extra, Black Velvet Canadian Whisky and SVEDKA Vodka. Constellation Brands is a S&P 500 Index and Fortune 1000® company with more than 100 brands in our portfolio, sales in about 125 countries and operations in approximately 30 facilities.

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[Corby Distilleries Limited](#) [12]) portfolio of owned-brands includes some of the most renowned brands in Canada, including Wiser's® Canadian whiskies, Lamb's® rum, Polar Ice® vodka and McGuinness® liqueurs. Through its affiliation with Pernod Ricard, Corby also represents leading international brands such as Absolut® vodka, Chivas Regal®, The Glenlivet® and Ballantine's® scotches, Jameson® Irish whiskey, Beefeater® gin, Malibu® rum, Kahlúa® liqueurs, Mumm® champagne, and Jacob's Creek®, Wyndham Estate®, Stoneleigh® and Graffigna® wines.

[Diageo plc](#) [13] is the world's leading premium drinks business with an outstanding collection of beverage alcohol brands across spirits, beer and wine. These brands include Johnnie Walker, Crown Royal, J&B, Windsor, Buchanan's and Bushmills whiskies, Smirnoff, Ciroc and Ketel One vodkas, Baileys, Captain Morgan, Jose Cuervo, Tanqueray and Guinness.

Full wine stock directory and more: <http://www.investorideas.com/membership/> [14]

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Links:

[1] <http://www.canadean.com/>

[2] <http://cp.mcafee.com/d/5fHCNASyNsQsFI6zBVUQsCXCQrILCzBBdZx4SztBYQsIFLLfCQrlzATDzhOCedETod79EVspjod79IHlpt9kxYi8aR0PI9WhZnQ9rOVLk3eMDF7RvgBLbCCK9zDnmn-LPbxEV79KtuVt4QsL8Y-UeouLORQX8FGT78YG7DR8OJMddI6QQPt-hojuv78I9CzATsS02S24vcbuuvYunMSITgCaQ-9CILE2BEMYNgNafYKrkK-ehdwba7Cy0oDmNmxEw3Fh-QWNb6y09H8rfPh0Xm9Ew3o6vFelq96y09z1Ew4CUN-4Ph05vR3UCy2k3h00IEuq81zOaLMCr73zvnXD>

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- [12] <http://cp.mcafee.com/d/avndz8O839J5yVEVjod7bPNEVdTdETpvd7barX29J6XbV EVpjvuvudETp79Lf6zBcsrhKMqejhOUOCMqejpnoOWiF3UAglG1DojQzWLEiTBPuE6txfif G-xbundTsj7eKILZvCn3hOejsWZOW9EVuhVZMsMZvBHFSHjIKehVkfGhBrwqrudFFC XYyMCY-ehojd79KVI05qli1rHrwnGHVJpKxclFYjchVg5bhxVyxykvVsSDtYsyr0mkfd40N>

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