

Photos: Collectors Guess the Value of Rare Coke Memorabilia

Coca-Cola



This commemorative Coca-Cola Root Bottle sold for \$150 at auction.



This Nellie Fox bat went for \$550 and now resides in our Archives at The Coca-Cola Company.

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Cooler Radio - \$300 (Ted Ryan, Director of Heritage Communications, The Coca-Cola Company)

Read: [What's it Worth? Collectors Guess the Value of Rare Coke Memorabilia](#) [1]

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[1] <http://www.coca-colacompany.com/history/whats-it-worth-collectors-guess-the-value-of-rare-coke-memorabilia>