

Godiva Takes Chocolate Lovers Around the World in 6 Bites

GODIVA Chocolatier

NEW YORK (PRNewswire) —[GODIVA Chocolatier](#) [1] announces today the nationwide launch of its new *Chef Inspirations – Flavors of the World* limited edition chocolate collection. Curated by GODIVA's international chefs, *Flavors of the World* is inspired by their culinary journeys across the globe, and the unique local ingredients they have encountered. The chocolates incorporate deliciously surprising flavor profiles to allow chocolate lovers to travel the world in six bites.

Developed by GODIVA's Chef Chocolatiers stationed across the globe, *Flavors of the World* debuts six pieces incorporating GODIVA's rich, Belgian chocolate with ingredients the chefs have come to love through their training and travels, such as Kuromitsu molasses from Japan (Japanese Dark Sugar Ganache) and speculoos, a traditional Belgian cookie (Sirop de Liege with Speculoos). Other regions represented in the box include China (Black Tea Mousse & Sichuan Pepper), Brazil (Brazilian Coffee Nut Praline), United States (Honey Roasted Caramel) and South Africa (Banana & Caramelized Coconut).

"We are thrilled to showcase the expertise of our chefs with this new collection," said Michelle Chin, Vice President, North America Marketing, GODIVA Chocolatier. "Our Chef Chocolatiers have made it possible for chocolate lovers everywhere to embark on an international flavor journey, and this limited edition collection is another example of our continued commitment to letting customers enjoy chocolate in entirely new and unexpected ways."

This new chocolate collection demonstrates GODIVA's ongoing mission to create and deliver new and exciting products that consumers can enjoy every day.

The Flavors of the World collection is available in eight (\$18), 16 (\$34) and 25 pieces (\$50), and is available nationwide beginning today and online at www.GODIVA.com [2].

About GODIVA Chocolatier

With a Belgian heritage dating back to 1926, GODIVA Chocolatier is the global leader in premium chocolate. Inspired by the values of Lady Godiva – her passion, generosity, and pioneering spirit -- GODIVA's legendary name has become a universal symbol of luxury, quality and the most delicious chocolate.

The company has a presence in more than 80 countries with over 500 boutiques, in addition to a presence in Global Travel Retail, department and specialty stores, and online. GODIVA offers a range of chocolate creations and is dedicated to innovation and excellence in the Belgian tradition. From its famous truffles and shell-molded chocolate pieces to its European-style biscuits, individually wrapped chocolates,

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gourmet coffees, hot cocoa and other indulgences, GODIVA is committed to bringing the ultimate chocolate experience to the world.

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[2] http://cp.mcafee.com/d/2DRPoQ86QmbCzBdeXy8UTsSztBYQsIFLI8CQrILCzBBdZVYSztAsCYYqekNNJ6X1EVd7bzar1EVdBtzbFaAfyh1mE6txfifG-xbundWwpS4Z8-HW4JVsSZuZTnmn-LOpEVssoWZOWrdXYMzssYPORQX8EGTd7afaxVZicHs3jqjATvAm4TDNOb2pEVdTdw0ydk96tVv0j5JRQ_PZDFJpKxclFYjcHvg5bhxVyxykvVsSejd7dPoi30s6xAgd40AjHqF-PBYjh05trxoDZ3h03fc6y097R8quumbxlabizW01Cy0aOIBfQ3h0d8iDaI3h094WSGvl_d40BkY_XjBm1JUsrNFB8h-hX3k9b