A Close Look at Energy Drinks From LA Top Distributor

LA Top Distributor

LOS ANGELES (PRNewswire) — The energy drink is quickly becoming one of the most popular of all convenience store items [1] customers' purchased, next to tobacco products, snack foods and toiletries. LA Top Distributor, a leader in offering retailers the very best in wholesale convenience store supplies [2] is therefore taking a deeper look into the energy drink phenomenon and why these lucrative products are practically falling off the shelves.

1. **Save Time**
   People have busy schedules and do not like to waste time standing in line to buy a drink. Energy drinks are quick and easy to buy. Many women and men don't have time to stand in a long line at an over - priced coffee shop and wait for the barista to make a number of custom-made-to-order coffee drinks when all they want is a quick shot of energy. A ready-to-go energy drink is available and ready to purchase at a nearby convenience store whenever a consumer needs them.
2. **Caffeine**
   Today's busy and active lifestyles require energy, and no substance provides it more reliably and safely than good ol' caffeine. Energy drinks have many ingredients but, most often , the caffeine is the leader of the pack. Indeed, many energy drinks contain more caffeine than two cups of coffee, some even have more than two double shots of espresso! Consumers who do not like such traditional sources of caffeine as coffee or tea are especially attracted to the energy drink.
3. **Health: Vitamins/Nutrients**
   People are becoming more health conscious these days. While caffeine once suffered from a bad rap in this regard, most health experts now believe it is either harmless or actually helpful in terms of encouraging exercise. That's not all. Most energy drinks are emphasizing their vitamins and other healthy, natural ingredients.
4. **Weight Loss**
   People are becoming more health conscious in a variety of ways. They aren't only looking at the ingredients of what they are putting into their body, but they are also looking at calories and the sugar content of food and beverage products. Many energy drinks are relatively low in sugar and calories compared to soda. Of course, diet versions of these brands even have zero sugar and zero calories.
5. **Variety of Flavors**
   Nowadays, most brands of energy drinks are promoting a variety of flavors to suit everyone's taste buds. Each company may have started out with a an "original" flavor, but most have diversified with such popular varieties as

lemon-lime, orange, citrus, grape, pomegranate, pink lemonade and sour apple. Some brands have even added coffee, mocha and latte flavored energy drinks to their line.

6. **On The Go**
   Lastly, the energy drink is a great supplement to ordinary food and beverages that you can consume on the go when you don't have time for anything else. You can say that energy drinks are the perfect complement to today's busy lifestyles.

LA Top Distributors offers wholesale energy drinks suppliers *[3] desire as well a multitude of products that people need and want, quickly and conveniently! For more information on top selling convenience store products, or to place a bulk order, contact LA Top Distributors at 213-624-7224 or visit their web site at* www.c-store-wholesale.com *[4].*

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