

Big Lots Adds More Big Name Brands to Food Lineup

Big Lots, Inc.

COLUMBUS, Ohio (PRNewswire) — Big News! Big Lots, Inc. (NYSE: BIG) announced today that it has rolled out a new look for its food department with expanded food selections in all of its 1,491 stores across the country. The department will feature more brand name products, improved product arrangement and well-designed signage to make shopping even easier.

While the Big Lots food department will continue to have a significant closeout presence, the company is doubling its everyday selection of customers' favorite brands at amazing values. New brands that can now be found at Big Lots daily include: Kraft® Macaroni & Cheese, MIKE & IKE®, Life Savers®, Nutella®, Miracle Whip®, A.1. Sauce®, Velveeta®, Smucker's®, Duncan Hines® and Pillsbury®.

"Our business has always been based on the needs of our customer, Jennifer, and bringing her amazing values on great brands and products she loves," said Chief Customer Officer Andy Stein. "This is just another way we are building on our promise of surprises in every aisle, every day."

The international food assortment has also grown in both size and scope. Now called World Flavors, it is a more diverse set of products and popular brands. Responding to the requests of customers, each store will now carry a selection of European, Hispanic and Asian foods every day.

"This expansion helps our customer find more of her favorite items and brands when shopping the Big Lots food department. Shoppers will appreciate the new look, easy navigation and the expanded variety of products at amazing values," said Trey Johnson, Senior Vice President, General Merchandise Manager. "These new changes allow Jennifer to find more of what she needs at the exceptional values that she expects when shopping at Big Lots."

About Big Lots

Big Lots is America's largest broadline closeout retailer. We currently operate 1,491 BIG LOTS stores in 48 states. For more information, contact MediaRelations@biglots.com [1] or visit www.biglots.com [2].

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