

US Breweries Have More Than Doubled in 5 Years

U.S. Census Bureau



WASHINGTON

(PRNewswire-USNewswire) — The number of U.S. breweries more than doubled — from 398 to 869 — between 2007 and 2012, according to U.S. Census Bureau data released today from the 2012 Economic Census Industry Series. The breweries industry reported \$28.3 billion in shipments in 2012, an increase of nearly 33.6 percent since 2007.

Employment in the breweries industry (NAICS [312120](#) [1]) also climbed over the five-year span — rising to 26,077 employees in 2012, up by 3,825 or 17.2 percent, from 22,252 in 2007. While overall employment grew, the average number of employees per establishment was nearly halved, from 56 in 2007 to 30 in 2012. Average payroll per employee changed little between 2007 and 2012, increasing by 4.4 percent over the five-year period. Detailed data for the manufacturing industry series can be found [here](#) [2]; specific product or service statistics for this series can be found [here](#) [3].

These data are part of the 2012 Economic Census Industry Series, which publishes data profiles of detailed industries, including information on the specific product and service — data only available from the economic census. These data are collected

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for establishments, which are typically single physical locations of a business that produce or distribute goods or perform services.

For example, the economic census data tell us that beer shipments in kegs have grown substantially but still represent just a fraction of overall beer shipments. Specifically:

- Beer shipments in barrels and kegs rose 88.2 percent to \$2.4 billion in 2012. In 2012, kegs represented 8.6 percent of beer shipments, up from 6.1 percent in 2007.
- In comparison, beer shipments in cans increased 32.1 percent between 2007 and 2012: \$10.9 billion to \$14.3 billion.

Today's release of economic census data also includes information on U.S. wineries (NAICS [312130](#) [4]). Highlights include:

- The wineries industry employed 37,602 people in 2012, up from 33,390 people in 2007. Average payroll per employee was \$46,482 in 2012, a 10.7 percent increase from 2007.
- Total product shipments of wineries was fairly evenly split between red and white wine: 31.6 percent red wine, 29.2 percent white wine, while rose grape and other fruit and berry wines accounted for 2.6 percent of total shipments.

In addition, today's released data includes statistics for beer, wine and distilled alcoholic beverage merchant wholesalers (NAICS [4248](#) [5]). Highlights include:

- Sales of distilled liquor by beer, wine and distilled alcoholic beverage merchant wholesalers increased 29.9 percent from 2007 to 2012, outpacing the increases observed in wine sales (16.5 percent increase) and beer sales (9.6 percent increase) during the same period.
- Wine and distilled alcoholic beverage merchant wholesalers reported \$78.3 billion in sales, a 23.6 percent increase from 2007 to 2012. By comparison, beer and ale merchant wholesalers reported sales of \$57.7 billion in 2012, up 10.7 percent. Data for the wholesale trade industry series can be found [here](#) [6].

Beer, wine and distilled alcoholic beverage merchant wholesalers is the first industry to be released in the wholesale trade sector. Data for gasoline stations were also released today, which represents the first industry in the retail trade sector for which 2012 Economic Census Industry Series data have been released.

Future 2012 Economic Census Industry Series releases will include information on the emerging industries of solar, wind, geothermal and biomass electric power generation never before available from the economic census. This series will be released through February 2015. For more information on these future releases or

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to see which industries data have been released for already, see business.census.gov [7].

About the Economic Census

The economic census is conducted every five years and provides a comprehensive and detailed profile of the U.S. economy, covering millions of businesses representing more than 1,000 industries and providing unique portraits of American industries and local communities.

Economic census statistics will be released over a two-year period, through June 2016. Statistics at the local level, including information for more than 5,000 communities not available from previous economic censuses, will be available starting in February 2015. About 40 billion cells of data on U.S. businesses will be released in total. Separate statistics for 2012 on the approximately 21 million businesses without paid employees will be released starting mid-2014.

Reference information about the economic census, including a [data release schedule](#) [8], is available on the [2012 Economic Census home page](#) [9].

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[1] http://cp.mcafee.com/d/k-Kr4xAg41ASyNtxdBMsed79KVJ6XbVEVpjvohdETpvd7barXPVJ6X8VdVUQsFzzqdS3hOqen6kS3hOraX6nil8v4y2JgcX2uAvlZ2mYKrR0PI9WhZnQ9rOVLvptj8cLZvCrLzAPhPRXBQQQnKvuusjd7fbnhlyyHtNfBgY-F6IK1FJ4SyMrLOtXTLuZXTdTdw0Hv2zte8RcU0xsxa6kFh38raRcxIHkzoCijl3PCckKqXjk_oS9D9Thj7FT1ww6ygMfjKcvlr4PqPt2oHjUCpm-wamz3P534E_OVJ6VEVhodxfxzzh0cNYYNypvgQgr7Ph0cRGHa14Qg25Hlyxa14QgjGq81bUkrEq81BKfWSrvpdNxE-JYJnRsFf

[2] http://cp.mcafee.com/d/2DRPoArhoKMCOUe76zATsSztBYQsIFLI8CQrILCzBBdZVYSztAsCYYqekNNJ6X1EVd7bzar1EVdBtzbFaAfyh1mE6txfifG-xbundWwpS4Z8-HW4JVsTLIKFA6n-LPdTNOpEVWZOWqqbTfLfe9CzDBHEShhIKUDOEuvkzaT0QSCRhodTveZXTLuZXCXCM0rKSCXa27NjWTMETjydje42GFn9Wgf_4uLDMMq4wpytQkNk9z6cExG9JpKxclFYjcHvg5bhxVxykvVsSzsQsEI6MDMNNEw6o-o-cLEq8dzVEw6qRIB0yq812RGNgB0yq89Rd40BYadQd40OT7ZrdLICNS5B

[3] http://cp.mcafee.com/d/avndygsrhoKMCOUe76zATsSztBYQsIFLI8CQrILCzBBdZVYSztAsCYYqekNNJ6X1EVd7bzar1EVdBtzbFaAfyh1mE6txfifG-xbundWwpS4Z8-HW4JVsTLIKFA6n-LPdTNOpEVWZOWqqbTfLfe9CzDBHEShhIKUDOEuvkzaT0QSORhodTveZXTLuZXCXCM0rKSCXa27NjWTMETjydje42GFn9Wgf_4uLDMMq4wpytQkNk9z6cExGpJpKxclFYjcHvg5bhxVxykvVsSzsQsEI6MDMNNEw6o-o-cLEq8dzVEw6qRIB0yq812RGNgB0yq89Rd40BYadQd40OT7ZrdLICOyHWNF6f

[4] http://cp.mcafee.com/d/k-Kr6h0SyNtxdBMsed79KVJ6XbVEVpjvohdETpvd7barXPVJ6X8VdVUQsFzzqdS3hOqen6kS3hOraX6nil8v4y2JgcX2uAvlZ2mYKrR0PI9WhZnQ9rOVLvptj8cLZvCrLzAPhPRXBQQQnKvuusjd7fbnhlyyHtNfBgY-F6IK1FJwSyMrLOtXTLuZXTdTdw0Hv2zte8RcU0xsxa6kFh38raRcxIHkzoCijl3PCckKqmrjk_oS9D9Thj7FT1ww6ygMfjKcvlr4PqPt2oHjUCpm-wamz3P534E_OVJ6VEVhodxfxzzh0cNYYNypvgQgr7Ph0cRGHa14

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[5] <http://cp.mcafee.com/d/avndxMO82gQrhoKMCOUe76zATsSztBYQsIFLI8CQrILCzB BdZVYSztAsCYYqekNNJ6X1EVd7bzar1EVdBtzbFaAfyh1mE6txfifG-xbundWwpS4Z8-H W4JVstLIKFA6n-LPdTNOpEVWZOWqqbTflfe9CzDBHEShhIKUDOEuvkzaT0QS-rhodTVe ZXTLuZXCXCM0ILxhKD4qCs0gKgB3akExAdBqCgSIghIj9mGxVP2r3PIfSdypOtQkNwTM o81EAc3QXz7X6NcSITgCaQ-9CILE2BEMYNgNafYKrhKqekm3ojUoUQg3cvcv6nQd46N YQg3dqGOwhd40xqRoEiwhd44WCy0i-56W6y0prz-JCTSjqEmSqtaP-wVU>

[6] http://cp.mcafee.com/d/1jWVlPdElnojps73zhOrKrhKO-qemkTS4jqdSnPhOOC-Y-rh KOejuud7aoUSztwQsCzBNBdwQsCOKNBQBi7N8wHk3eMDF7RvgBLbCZgcX2uAvlZ2m YKrTSnkO3b_nVCXUVcQsZuVtdd5XDTDD4PhPORQR8EGTsjVkfGhBrwqrsdEI6XYDuZX TLUZPtPo0dTrjtB13UFZrUkrFN6FD21lkHAdcO8XeloozRY-6jYfCaQ_oS9Fvp5dxeg1jqPt 2oHjUCpm-wamz3P534E_OVJ6VEVhodxfzxx0cNYNYpvgQgr7Ph0cRGHa14Qg25Hlyx a14QgjGq81bUkrEq81BKfWSrvpdCqETjeX-Nndv

[7] http://cp.mcafee.com/d/1jWVle3x0p4zqb5S4Sn1MUQsCXCQrILCzBBdZx4SztBYQs IFLLfCQrlzATDzhOCedETod79EVspjod79IHlpt9kxYi8aR0PI9WhZnQ9rOVLk3eMDF7Rv gBLbCZZBRcwO_R-pK-ejd7fnKnjjhuVZVVNcQsYJt6OaaJT4-I3PWApM6CNNJ5wTvAXT LuZXTKrKr01m-56WshGpPXlxBLxhKC6RCW4NmDNcOJZ0kj67Ca69h_BPqdPhOyMr2v 376y0pzVzUO-xEwSfCy0pHlmk29Ew4bmH52k29EwDkQg2nMETgQg3bsvRIS-OrdciL

[8] http://cp.mcafee.com/d/k-Kr6hASyNtxdBMsed79KVJ6XbVEVpjvohdETpvd7barXPV J6X8VdVUQsFzzqdS3hOqen6kS3hOraX6nil8v4y2JgcX2uAvlZ2mYKrR0PI9WhZnQ9rOV Lvptj8cLZvCrLzAPhPRXBQQnKvuusjd7fbnhlyyHtNfBgY-F6IK1FJUSyMrLOtXTLuZXTdT dw0Hv2zte8RcVZGMOTMETjam9-wSv-6RCW4NmDNcOJZ0kj67Ca69h_BPqdPhOyMr2 v376y0pzVzUO-xEwSfCy0pHlmk29Ew4bmH52k29EwDkQg2nMETgQg3bsvRIS-Or-iXE

[9] http://cp.mcafee.com/d/5fHCMUe3zqb5S4Sn1MUQsCXCQrILCzBBdZx4SztBYQsIFL LfCQrlzATDzhOCedETod79EVspjod79IHlpt9kxYi8aR0PI9WhZnQ9rOVLk3eMDF7RvgBL bCZZBRcwO_R-pK-ejd7fnKnjjhuVZVVNcQsYJt6OaaJT4-I3PWApM6CPhOrhodTVeZXT LuZXCXCM0ILxhKD4qCs-RoprUkrFxJpKxclFYjcHvg5bhxVyxykvVsSzsQsEI6MDMNEw 6o-o-cLEq8dzVEw6qRIB0yq812RGNgB0yq89Rd40BYadQd40OT7ZrdLICU9EHY9wS