Portland Coffee Fest to Showcase Local Coffeehouses

Coffee Fest

Portland, OR — Coffee Fest, a tradeshow for specialty coffee since 1992, will be holding this year's final rounds of their DaVinci Gourmet's America's Best Coffeehouse in Portland, OR, at the Oregon Convention Center on October 17-19, 2014. In order to mark the six final coffeehouses' success to date, Coffee Fest will be individually showcasing each coffeehouse. The six regional champions will come together to compete for the top prize of $10,000 and the title of America's Best Coffeehouse of 2014.

America's Best Coffeehouse is conducted thrice annually for three regions of North America (East, Central and West). Every coffeehouse/café in America and Canada are welcome to participate by applying to compete at the Coffee Fest in their region. There are three winners chosen from each region and the first place winners are moving on to the national competition in Portland this October

From the eastern region: Peregrine Espresso from Washington D.C. and Café Grumpy from New York, NY. From the central region: Palace Coffee Company from Canyon, TX and Ipsento from Chicago, IL. And from the western region: Klatch Coffee from Upland, CA and Slate Coffee Roasters from Seattle, WA.

"America's Best Coffeehouse is a major competition that allows for coffeehouses around the country to receive invaluable insight into their establishment," commented David Heilbrunn, show manager of Coffee Fest. "The unique dynamics of this competition has brought forth polished competitors and we know the finals will be fierce." Competitors and judges have worked tirelessly this year to be and find the best in this year's competitions. Coffee Fest Portland will determine who the best coffeehouse in the nation is. To learn more about Coffee Fest please visit www.coffeefest.com [1].

About Coffee Fest
Coffee Fest has been celebrating coffee long before coffee was "hot". In 1992, they gathered coffee professionals together in Seattle for their first coffee festival. After several years of hosting thriving consumer events, Coffee Fest turned its focus toward the specialty coffee, gourmet tea and alternative beverage industry bringing retailers, distributors and manufacturers together for its first retail "trade only show" in 1998. With a mission to help attendees build and refine their specialty coffee businesses, they coupled a relevant educational program with a friendly, informative, and enjoyable trade show floor creating a successful show that serves as a touchstone for many in the specialty coffee industry.

Today Coffee Fest produces three trade shows annually, strategically positioned in Atlanta, Chicago and Portland. Coffee Fest remains the industry's top-performing

show, consistently providing retailers with relevant information to hone their business skills and up their bottom line and manufacturers and service companies the face to face opportunities to build their businesses.

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[1] http://www.coffeefest.com