

Munch on This: Chips That Are Actually Good For You

Quest Nutrition

LOS ANGELES (PRNewswire) — Quest Nutrition introduces the world's first high-protein snack potato chip, offering consumers a revolutionary potato chip experience that's actually good for you instead of being just "less bad." Quest Protein Chips are the latest innovation from the makers of the #1-selling protein bar whose mission is to reinvent food by marrying amazing taste with perfect nutrition. Quest Protein Chips are available for pre-order now and will be available for sale on Tuesday, July 29, 2014. Quest Protein Chips are sold exclusively via the [Quest](#) [1] website before launching at retail later this summer.

Two years in development, each personal size bag of Quest Protein Chips boast a full 21 grams of high-quality whey-and milk-based protein, only 5 grams of carbohydrates and are low in fat (1.5 grams). Quest Protein Chips have a percentage of calories from protein that is superior to many of the top-selling protein powders on the market. These revolutionary baked, gluten free chips will debut in three varieties – Sea Salt, Barbecue, and Cheddar & Sour Cream – with other flavors and sizes to come.

"At Quest Nutrition our goal is to revolutionize food by making healthy versions of traditionally unhealthy foods that people love to eat. We're excited to introduce a product that delivers all the fun of potato chips with the health benefits of a high-quality protein meal," said President and Co-founder Tom Bilyeu. "With the rollout of Quest Protein Chips, we hope to show our community of users that we are working tirelessly to give them the products they've always wished existed."

About Quest Nutrition

Quest Nutrition is headquartered in Los Angeles, California. Its products are available in more than 6,000 locations across all 50 states, in such retail stores as GNC, Vitamin Shoppe and Whole Foods Markets, as well as internationally in Canada, Australia, United Kingdom, Brazil, Russia and other countries worldwide. Quest products are also available through the website, www.QuestNutrition.com [2]. Follow on [Facebook](#) [3], [Twitter](#) [4], [Instagram](#) [5], [Pinterest](#) [6] and [Google+](#) [7] or via the hashtag #CheatClean.

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[1] <http://www.QuestNutrition.com>

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