Ancient Farming Method Makes a Comeback

The Lempert Report

SANTA MONICA, Calif. (PRNewswire) — Aquaponics, an ancient farming method that grows vegetables in water and uses organic fish waste for nourishment is making a comeback and Urban Organics, a Minnesota-based company is leading the trend. Urban Organics is featured in this week's segment of The Lempert Report Innovation Series, a weekly video series featuring innovation in the food world.

Sponsored by Tetra Pak, the videos are found online at The Lempert Report's YouTube Channel [1] and on Tetra Pak's consumer Web site [2].

"The endeavor does more than grow fresh organic vegetables that go from harvest to a kitchen table in hours," says Phil Lempert, CEO and editor of The Lempert Report. "Urban Organics simultaneously confronts modern concerns with the global water supply, disparate food systems, sustainable energy, and urban renewal in food deserts where help is needed most."

Urban Organics utilizes an innovative closed-loop water filtration system. Fish raised in large tanks provide nutrients to feed the plants. In turn, the plants' root systems clean the water before it's recycled back into the fish tanks. The system only uses 2 percent of the water traditional forms of farming require to grow the same volume of veggies.

The Lempert Report Innovation Series is available online for consumers, food industry insiders and also as a ready-to-air segment for newsrooms. Throughout the video, "Tetra Pak Tips" provide behind-the-scenes insight about the products, packaging and trends.

About The Lempert Report

The Lempert Report is an up-to-the minute empowering video trend report uploaded every Monday, Tuesday, Thursday and Friday. TLR is the leading resource for supermarket trends and where they intersect with the consumer; offering both the retail and CPG communities' unique insights to capitalize on those opportunities. www.TheLempertReport.com *[3]*

About Tetra Pak

Tetra Pak is the world's leading food processing and packaging solutions company. Working closely with our customers and suppliers, we provide safe, innovative and environmentally sound products that meet the needs of hundreds of millions of people in more than 170 countries around the world. Our motto, "PROTECTS WHAT'S GOOD™," reflects our vision to make food safe and available everywhere. www.tetrapakusa.com *[4].*

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[2] http://www.foodmanufacturing.com/BeCartonSmart.com
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[4] http://cp.mcafee.com/d/k-Kr6h8i3x0SyNtZOXXMVcTsSztBYQsIFLI8CQrILCzBBdZVYSztAsCYYqekNNJ6X1EVd7bzar1EVdBtzbFaAfyh1mE6txfifG-xbundWwpS4Z8-HW4JVsTtQsweIO_R-hpppusoWZOWqbyf9FzDQkQ-mKzp55mXbfaxVZicHs3jr1JYTvAm4TDNOb2pEVdTdw0F_eeHqlrFLbUrmrEj5qv4PaTQ1iQouoEoB7-ndK3C6jowbdWJm4Hkd40rgQg0PM-pEw0njfCy0ceCy0dx2FDpOc-q80D4xI3h0bX5mk29JZ4TxdEve7RGeXI