

## Alcohol Deliveries Drive a Trend in Denver

Drizly

BOSTON (PRNewswire) — [Drizly](#) [1], the premier smartphone app for fast, convenient alcohol delivery, today announced expansion to its fifth major American city, as it unveiled service in Denver, Colo.

The Mile High City joins Boston, New York City, Chicago and Los Angeles as the cities experiencing the magic of Drizly alcohol delivery. Beginning today, Denverites can get their favorite beer, wine and liquor delivered in just 20-40 minutes, for the same price that they pay for products in the store.

Neighborhoods where Drizly is available at launch include Downtown Denver, East Highlands, Lodo, Five Points, City Park, Congress Park, Cherry Creek, Washington Park, South Park Hill, Capitol Hill, RiNo, and Lincoln Park. Additional areas will be added and announced in the near future.

Powered by a partnership with Denver-area retail store [Argonaut Liquor](#) [2], Drizly offers consumers a choice of more than 3,000 wine, beer and spirits products right from their smartphone, all delivered within 20-40 minutes. Whether it's watching the Broncos with friends, hosting a dinner party, or office happy hour, Drizly always makes having a good time more convenient.

"Consumers are demanding convenience in every area of their life, and the smartphones we carry have become the tool of choice to deliver that convenience," said Nick Rellas, Drizly co-founder and CEO. "Denverites can spend more time having fun with family, friends and co-workers when they let Drizly take care of securing the beer, wine and liquor."

Drizly is available for download on iPhone and Android. As a special welcome to Denver drinkers, new Drizly members can enter WELCOMEDENVER at checkout for free delivery (normally \$5) on their first order made before July 31. They can also follow [@DrizlyDenver](#) [3] on Twitter for the latest local updates, events and promotions.

"We are thrilled to partner with Drizly to offer unparalleled convenience to our customers," said Ron Vaughn, Argonaut Liquor co-owner and COO. "By bringing Argonaut's inventory of more than 3,000 products to Drizly's beautifully designed app, we're not only delivering product, but the also the Argonaut shopping experience in a new and innovative way."

AVAILABLE ON IPHONE AND ANDROID

The Drizly apps can be downloaded here:

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- [iPhone](#) [4]  
[5]
- [Android](#) [6]  
[7]

## HOW DRIZLY WORKS IN DENVER

1. Download Drizly to your iPhone or Android phone.
2. Sign up and add your favorite beer, wine and liquor to your cart.
3. Check out, enter discount codes, pay (same prices as in the store) and tip your driver, all right from the Drizly app.
4. In less than one hour, you'll have your alcohol.

## ABOUT DRIZLY

*Drizly is a mobile lifestyle app that is the most convenient way for smartphone users to get beer, wine and liquor. Consumers of legal drinking age simply download the app to their smartphone and with a few taps of the finger, the consumer's favorite beer, wine or liquor is on its way, in just 20-40 minutes. Delivery drivers then authenticate and validate IDs using proprietary Drizly technology. Backed by a world-class group of angel and institutional investors, the company has raised \$4.8 million to become the premier alcohol delivery service in Boston, Chicago, Denver, Los Angeles, New York City (Manhattan and Brooklyn), the Hamptons and other cities across the United States.*

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## Links:

[1] [http://cp.mcafee.com/d/FZsScy0Q721J5yXybab3BPtPqdSnPhOOC-MyrhKO-qemkT TDPqdShOrPNEVj76QrI6zAQsKcFI6zASIScKAGg-945qwpS4Z8-HW4JVstG1DojQzWLEi TBPrdQ47rcLZvAm6m6nSeLsKDtAtOqrWrdSumKzp55mXP7axVZicHs3jq9JMTvAXTLu ZXTKrKr018hAa7BKnMSITgCaQ-9CILE2BEMYNgNafYKrd7dSnPot6gEum0cQg0ADVEw 65tzdoDm7Cy0gmmd40Lm9Ew5ZFc0Ph09lwp-4LxcQg21ZGAWDCy0eY-hDUBw3d40 Bm4Vgr-xEw1uHigd40jUoUQg3guJlaiH0Qg0bapcQg37NcOJVEwDkQg1TMc\\_4Syyqejvf muERGo2Nh](http://cp.mcafee.com/d/FZsScy0Q721J5yXybab3BPtPqdSnPhOOC-MyrhKO-qemkT TDPqdShOrPNEVj76QrI6zAQsKcFI6zASIScKAGg-945qwpS4Z8-HW4JVstG1DojQzWLEi TBPrdQ47rcLZvAm6m6nSeLsKDtAtOqrWrdSumKzp55mXP7axVZicHs3jq9JMTvAXTLu ZXTKrKr018hAa7BKnMSITgCaQ-9CILE2BEMYNgNafYKrd7dSnPot6gEum0cQg0ADVEw 65tzdoDm7Cy0gmmd40Lm9Ew5ZFc0Ph09lwp-4LxcQg21ZGAWDCy0eY-hDUBw3d40 Bm4Vgr-xEw1uHigd40jUoUQg3guJlaiH0Qg0bapcQg37NcOJVEwDkQg1TMc_4Syyqejvf muERGo2Nh)

[2] [http://cp.mcafee.com/d/FZsScy0Qcz9J5yXybab3BPtPqdSnPhOOC-MyrhKO-qemkT TDPqdShOrPNEVj76QrI6zAQsKcFI6zASIScKAGg-945qwpS4Z8-HW4JVstG1DojQzWLEi TBPrdQ47rcLZvAm6m6nSeLsKDtAtOqrWrdSumKzp55mXP7axVZicHs3jq9JMTvAXTLu ZXTKrKr01r4zm6JPfAbdRzO-6RCW4NmDNcOJZ0kj67Ca69h\\_BPpEVKO-r3EO53OM1Cy 04A\\_d40MHIpH4WMYQg22ONEw5WNd40LJ9w6q81aI3fMBY9Cy0gfjkdKqYQg1TDOc\\_4l 0pEw4GMDa3vQd40bRqi1Ew2v376y0q3RjXilo6y01pj9Cy0o-9CILd44WCy0e-1DUCQkj hOrTRNsMidt](http://cp.mcafee.com/d/FZsScy0Qcz9J5yXybab3BPtPqdSnPhOOC-MyrhKO-qemkT TDPqdShOrPNEVj76QrI6zAQsKcFI6zASIScKAGg-945qwpS4Z8-HW4JVstG1DojQzWLEi TBPrdQ47rcLZvAm6m6nSeLsKDtAtOqrWrdSumKzp55mXP7axVZicHs3jq9JMTvAXTLu ZXTKrKr01r4zm6JPfAbdRzO-6RCW4NmDNcOJZ0kj67Ca69h_BPpEVKO-r3EO53OM1Cy 04A_d40MHIpH4WMYQg22ONEw5WNd40LJ9w6q81aI3fMBY9Cy0gfjkdKqYQg1TDOc_4l 0pEw4GMDa3vQd40bRqi1Ew2v376y0q3RjXilo6y01pj9Cy0o-9CILd44WCy0e-1DUCQkj hOrTRNsMidt)

[3] [http://cp.mcafee.com/d/k-Kr6zqb5T4mkm7bCXCQRILCzBBdZx4SztBYQsIFLLfCQrlz ATDzhOCedETod79EVspjod79IHlpt9kxYi8aR0PI9WhZnQ9rOVLk3eMDF7RvgBLbCSrE8 eSpvW\\_8lclclltuVteX8XAQTQsRiYjt6OaajTCel3PWApM U6CSjrxK\\_9TLuZXTLsTsS02Co](http://cp.mcafee.com/d/k-Kr6zqb5T4mkm7bCXCQRILCzBBdZx4SztBYQsIFLLfCQrlz ATDzhOCedETod79EVspjod79IHlpt9kxYi8aR0PI9WhZnQ9rOVLk3eMDF7RvgBLbCSrE8 eSpvW_8lclclltuVteX8XAQTQsRiYjt6OaajTCel3PWApM U6CSjrxK_9TLuZXTLsTsS02Co)

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[4] <http://driz.ly/ios>

[5] [http://cp.mcafee.com/d/avndy1J5yXybab3BPtPqdSnPhOOC-MyrhKO-qemkTTDPqd  
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[6] <http://driz.ly/android>

[7] [http://cp.mcafee.com/d/k-Kr6gUSyNtN5B5xOVKVJ6XbVEVpjevohdETpvd7barXPVJ6  
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