

Photo: Mike's Hard Lemonade Has an Identity Crisis

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Mike's Hard Lemonade Co.



Mike's Hard Lemonade Co., best recognized for its iconic Mike's Hard Lemonade that defined the Flavored Malt Beverage category (FMB), has named Paul Siano of Orland Park, Ill., its 1 millionth fan on Facebook, and to mark the occasion, has temporarily rebranded as "paul's hard lemonade." **(PRNewsFoto/Mike's Hard Lemonade Co.)**

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