

# Food Expo to Exhibit Color Monitoring System

PRNewswire

RAMSEY, N.J. (PRNewswire) — Konica Minolta Sensing Americas (KMSA), technological leader in advanced color and light measurement solutions, will be exhibiting at the 2014 IFT Food Expo in New Orleans, Louisiana at Booth #3017. This event, scheduled for June 22 - June 24, 2014, is a leading trade show for new products and technology developments in the food industry, bringing together more than 18,000 of the world's top food science and technology professionals.

At Booth #3017, Konica Minolta Sensing Americas will be demonstrating the advanced [NC-1 In-line Color Monitoring & Control System](#) [1] that detects color inconsistencies as products move down the production line. Built for precision, this high performance, high-speed system minimizes downtime and waste for manufacturers by notifying users in real-time when color inconsistencies are detected. For true closed-loop process control and optimized productivity, the NC-1 integrates with manufacturer process control systems to bring inconsistent products quickly within specification.

Dan Randall, National Sales Manager at Konica Minolta Sensing explains, "NC-1 in-line color control provides the manufacturer with the unique opportunity to correct a color problem before it gets to the end of the production line. The NC-1 reads color at an extremely rapid rate, real-time, and without contact with the product. This real-time data becomes the trigger for process control, eliminating waste and improving product quality with real bottom-line savings to the plant."

In addition, Konica Minolta Sensing experts will be demonstrating high performance color measurement instruments, including the [CM-5 Spectrophotometer](#) [2] and [CR-400 Chroma Meter](#) [3], and color analysis software designed to evaluate the color and appearance of food, beverage, and packaging products. These solutions generate the data needed to correct inconsistencies or production inefficiencies earlier in the process for reduced waste and rejects.

If interested in having Konica Minolta Sensing color experts measure and evaluate the color and appearance of your product, please bring a sample to Booth #3017.

To learn more, please visit <http://sensing.konicaminolta.us/events/tradeshows/ift-food-expo/> [4].

*About Konica Minolta Sensing Americas, Inc.*

*Konica Minolta Sensing Americas provides advanced optical technology that precisely measures the elements of color and light. These high performance color and light measurement solutions have become a staple in research and manufacturing environments, helping organizations to meet product quality and operational goals with less waste, time, and effort.*

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## Links:

[1] [http://cp.mcafee.com/d/2DRPosd1NJ5yW9EVuhKe76XCQrILCzBBdZx4SztBYQsIFL LfCQrlzATDzhOCedETod79EVspjod79IHlpt9kxYi8aR0PI9WhZnQ9rOVLk3eMDF7RvgBL bCT7DDHCzBB\\_HYyDuX3bfnKnhuhjV4sOUY\\_vBHESHjlhhjVkffGhBrwqrhdzdt-hojuv78l 9CzATsS03FYaiwhUHm4HqHa5jVXPtcmz1lKQWp2Nt4La1YEunFkZKsGMMSITgCaQ-9C lLE2BEMYNgNafYKr7fl9CMaH2lJd40Ta5jVWq81zUkB0yq89Rd40Q7AV49jd40wwpS5L gd40Bk-ljh0d\\_J6U-HY9Cy1EQg2lojzkYQg35jSVOH2xEwSpEw3hs4Cy0nHI0Qg3gujKQg 9ThodETjdG8aLIwZ9](http://cp.mcafee.com/d/2DRPosd1NJ5yW9EVuhKe76XCQrILCzBBdZx4SztBYQsIFL LfCQrlzATDzhOCedETod79EVspjod79IHlpt9kxYi8aR0PI9WhZnQ9rOVLk3eMDF7RvgBL bCT7DDHCzBB_HYyDuX3bfnKnhuhjV4sOUY_vBHESHjlhhjVkffGhBrwqrhdzdt-hojuv78l 9CzATsS03FYaiwhUHm4HqHa5jVXPtcmz1lKQWp2Nt4La1YEunFkZKsGMMSITgCaQ-9C lLE2BEMYNgNafYKr7fl9CMaH2lJd40Ta5jVWq81zUkB0yq89Rd40Q7AV49jd40wwpS5L gd40Bk-ljh0d_J6U-HY9Cy1EQg2lojzkYQg35jSVOH2xEwSpEw3hs4Cy0nHI0Qg3gujKQg 9ThodETjdG8aLIwZ9)

[2] [http://cp.mcafee.com/d/avndz8ArhoKyqenArzxNKVJ6XbVEVpjvohdETpvd7barXPVJ 6X8VdVUQsFzzqdS3hOqen6kS3hOraX6nil8v4y2JgcX2uAvlZ2mYKrR0PI9WhZnQ9rOVJ NVVWVEVpvW\\_8FTKMOPRXBQnAk-h7cKffTVqWdAkRkkk-l3PWApM6CQPoUTvAm4T DNOB2pEVdTdw0Wv2AE4uaRxaSGOxk-uYTj5ERgrJeCmlbLBWbvqsqH4WPGHY\\_zxJpK xclFYjchvg5bhxVyxykvVsSevojdwlM4Hqq81KkaDPQQg37MFa14QgjGq81Ef9O8iCq81 10Plbuwq81aFZoCy0r\\_qdNZnUjd43hEw4GMD6FVEw6aDJPBm53h1IPh06yU9d40LmG 1Ew6wZqFEwjKyMrhKCr44Kn](http://cp.mcafee.com/d/avndz8ArhoKyqenArzxNKVJ6XbVEVpjvohdETpvd7barXPVJ 6X8VdVUQsFzzqdS3hOqen6kS3hOraX6nil8v4y2JgcX2uAvlZ2mYKrR0PI9WhZnQ9rOVJ NVVWVEVpvW_8FTKMOPRXBQnAk-h7cKffTVqWdAkRkkk-l3PWApM6CQPoUTvAm4T DNOB2pEVdTdw0Wv2AE4uaRxaSGOxk-uYTj5ERgrJeCmlbLBWbvqsqH4WPGHY_zxJpK xclFYjchvg5bhxVyxykvVsSevojdwlM4Hqq81KkaDPQQg37MFa14QgjGq81Ef9O8iCq81 10Plbuwq81aFZoCy0r_qdNZnUjd43hEw4GMD6FVEw6aDJPBm53h1IPh06yU9d40LmG 1Ew6wZqFEwjKyMrhKCr44Kn)

[3] [http://cp.mcafee.com/d/5fHCNAp3zqb5QjhOYzssedTdTETpvd7barX29J6XbVEVpjuv dETp79Lf6zBcsrhKMqejhOUOCMqejpnoOWiF3UAgIG1DojQzWLEiTBPuE6txfifG-xbun dKfffnd7bb\\_nV5eZS6muLsKyYyDO8VBNV-\\_bnhlyCGyyDOEuvkzaT0QSOOr76XYyMCY-e hojd79KVI07jUkB0zNmI9mRmkaDPTCWoJ6G3tFQOQiX5XBS4rBX4URIQKHY\\_yngAWX YvxoVykOpuRjWNAHY\\_zxJpKxclFYjchvg5bhxVyxykvVsSevojdwlM4Hqq81KkaDPQQg 37MFa14QgjGq81Ef9O8iCq8110Plbuwq81aFZoCy0r\\_qdNZnUjd43hEw4GMD6FVEw6a DJPBm53h1IPh06yU9d40LmG1Ew6wZqFEwjKyMrhKCr44Kn](http://cp.mcafee.com/d/5fHCNAp3zqb5QjhOYzssedTdTETpvd7barX29J6XbVEVpjuv dETp79Lf6zBcsrhKMqejhOUOCMqejpnoOWiF3UAgIG1DojQzWLEiTBPuE6txfifG-xbun dKfffnd7bb_nV5eZS6muLsKyYyDO8VBNV-_bnhlyCGyyDOEuvkzaT0QSOOr76XYyMCY-e hojd79KVI07jUkB0zNmI9mRmkaDPTCWoJ6G3tFQOQiX5XBS4rBX4URIQKHY_yngAWX YvxoVykOpuRjWNAHY_zxJpKxclFYjchvg5bhxVyxykvVsSevojdwlM4Hqq81KkaDPQQg 37MFa14QgjGq81Ef9O8iCq8110Plbuwq81aFZoCy0r_qdNZnUjd43hEw4GMD6FVEw6a DJPBm53h1IPh06yU9d40LmG1Ew6wZqFEwjKyMrhKCr44Kn)

[4] [http://cp.mcafee.com/d/5fHCNEedEinhd7bOdNMUTsSztBYQsIFLI8CQrILCzBBdZVY SztAsCYYqekNNJ6X1EVd7bzar1EVdBtzbFaAfyh1mE6txfifG-xbundWwpS4Z8-HW4JV sS UYYZsQsILZvAkXToppWZOWbOav8zCn7DXYjt6OaqGaavaxVZichs3jr1IsrLOb2rPUV5x cQsCXCM0tfxik2f5qMBrlpgGvfurFDCvxeCjzG7Q9RckOjIOXJqE5\\_3RGUrmrEj5qv4PaTQ 1iQouoEoB7-ndzDS4Po5lxaSCy0rB2FYzd40NYaiwhd44WCy0q3Osy4FCy0ggcX2TE6y 0iGvm9Ew6\\_Szsvl-4Ph0Qq81aI9NGuq81yFXsVlXgQgrcQg1EK2jh0bRGwq81EfmGq84 XE16QrFCXM5ZvDRSDLfQ](http://cp.mcafee.com/d/5fHCNEedEinhd7bOdNMUTsSztBYQsIFLI8CQrILCzBBdZVY SztAsCYYqekNNJ6X1EVd7bzar1EVdBtzbFaAfyh1mE6txfifG-xbundWwpS4Z8-HW4JV sS UYYZsQsILZvAkXToppWZOWbOav8zCn7DXYjt6OaqGaavaxVZichs3jr1IsrLOb2rPUV5x cQsCXCM0tfxik2f5qMBrlpgGvfurFDCvxeCjzG7Q9RckOjIOXJqE5_3RGUrmrEj5qv4PaTQ 1iQouoEoB7-ndzDS4Po5lxaSCy0rB2FYzd40NYaiwhd44WCy0q3Osy4FCy0ggcX2TE6y 0iGvm9Ew6_Szsvl-4Ph0Qq81aI9NGuq81yFXsVlXgQgrcQg1EK2jh0bRGwq81EfmGq84 XE16QrFCXM5ZvDRSDLfQ)