

## Consumer Trends: Anti-Aging Popcorn?

SexyPop



SEA CLIFF, N.Y. (PRNewswire) — Robert Ehrlich, founder of Pirate's Booty, does it again. After running Robert's American Gourmet until 2013, the very company he founded, Rob continues to create trendy and relevant snacks. His latest success is Bodacious Banana, rich in potassium, antioxidants, and real bananas. It joins the already sexy line of healthy flavors: Bangin' Cheddar, Lightly Salted, French Butter, Brazilian Coconut and Black Pepper. SexyPop Popcorn has been shown to have more antioxidants than vegetables, making them good for your skin and anti-aging.

On trend, SexyPop Popcorn satisfies an exploding market of on the go consumers who strive to be healthy, and work at it. SexyPop is whole grain, high in dietary fiber, rich in antioxidants, and makes you sexy...if you hold a bag!

SexyPop Popcorn has shown to be a monster of a brand! "With a swirling buzz and growing fan base, our NYC subway, bus, train, and yachting campaign is being raved about everywhere. Along with the US, we are launching in London in June and invading the UK and EU markets," said Robert Ehrlich.

Be confident. Come out of your shell. That's SexyPop.

Come by and see us in Booth #4576!

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