

McDonald's Pulls Out of Crimea



People stand outside a closed McDonald's restaurant in the city of Simferopol in Crimea on Friday, April 4, 2014. The fast food restaurant chain announced this week that it is shuttering its three outlets in the peninsula over unspecified operations issues, weeks after Russia annexed the province of Crimea. (AP Photo/Alexander Polegenko)

NEW YORK (AP) — [McDonald's](#) [1] has closed its three restaurants in Crimea as it evaluates the "evolving situation" on the Black Sea peninsula.

The world's biggest hamburger chain said Friday that the closures were "strictly a business decision which has nothing to do with politics." It cited the suspension of financial and banking services and said it is evaluating the potential business and regulatory implications of the situation.

Russia annexed Crimea last month, following a referendum held in the wake of Ukraine's political upheavals. The Kremlin backed its decision, which is not recognized by the West, by saying pro-Russian Crimeans had a right to break away from Ukraine.

Vladimir Zhirinovskiy, the leader of the nationalist Liberal-Democratic Party, or LDPR, said in televised comments that he would welcome the closure of McDonald's restaurants throughout Russia.

"I will give an order to the LDPR local branches to place pickets outside all of McDonald's restaurants," Zhirinovskiy said in televised remarks.

But Zhirinovskiy's provocative statements are aimed mostly at his core support base of nationalist voters and do not represent official policy.

Other pro-Kremlin lawmakers quickly indicated the government has no intention of cracking down on McDonald's. Sergei Zheleznyak, a deputy speaker of the lower

McDonald's Pulls Out of Crimea

Published on Food Manufacturing (<http://www.foodmanufacturing.com>)

house and a leading member of the main Kremlin's party, the United Russia, was quoted by the Moskovsky Komsomolets newspaper as saying that there is no plan to shut down McDonald's.

The company, based in Oak Brook, Ill., has more than 400 restaurants in Russia.

The ITAR-Tass news agency quoted Igor Rudenskiy, the head of the economic affairs committee in the lower house, as saying that that closing McDonalds makes no sense. "It's a road to nowhere," he said.

The restaurants in Crimea were owned by company, not by franchisees, the company said.

"We hope to reopen our restaurants soon so we can welcome back our loyal customers," McDonald's said in its statement.

Also read: [McDonald's Heats Up Breakfast War with Free Coffee](#) [2]

Source URL (retrieved on 04/19/2015 - 3:41pm):

<http://www.foodmanufacturing.com/news/2014/04/mcdonald%E2%80%99s-pulls-out-crimea>

Links:

[1] <https://twitter.com/McDonalds>

[2] <http://www.foodmanufacturing.com/news/2014/03/mcdonald%E2%80%99s-heats-breakfast-war-free-coffee>