

## **Photos of the Day: Arctic Zero Pushes Its Way onto Wal-Mart Shelves**



In this Tuesday, Feb. 18, 2014 photo, workers at Arctic Zero cap the finished product at the company's factory in Pomona, Calif. The makers of the no-fat, ice cream-like frozen dessert started small, selling their product to natural food stores and independent grocers in Southern California. It took years and lots of traveling to get the product on the shelves of major chains like Whole Foods and Wal-Mart. **(AP Photo/Reed Saxon)**

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In this Tuesday, Feb. 18, 2014 photo, Amit Pandhi, chief executive officer of Arctic Zero, poses with the company's product outside an ice cream stand on the grounds of the Los Angeles County Fair, where the company got its start, in Pomona, Calif. **(AP Photo/Reed Saxon)**

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In this Tuesday, Feb. 18, 2014 photo, pint containers of Arctic Zero are filled, left, then spun around to be capped, at the company's factory in Pomona, Calif. **(AP Photo/Reed Saxon)**

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