Sartori Celebrates 75 Years of Cheese Making

PLYMOUTH, Wis. (PRNewswire) — Sartori Cheese is celebrating 75 years of hand-crafted, award winning cheese making this year. Founded in 1939 by Italian immigrant Paolo Sartori, the company is now in its 4th Generation of family ownership and operation. Current CEO Jim Sartori is thrilled to continue his family's tradition of using the freshest, highest quality ingredients to make world class Sartori cheese.

Sartori credits much of their success through the years to the skills and dedication of their patron farm families, cheesemakers and team members. They've partnered up with local family-owned patron farms to source the freshest, highest quality rBST-free milk. Within hours, that milk is turned into cheese by Sartori's 4 Master Cheesemakers and their team of licensed cheesemakers. "Our cheese making process is still very hands-on today. We use a lot of the same techniques we've used since day one," states Jim Sartori. "I believe that's one way we set ourselves apart from others. We take time to perfect our cheese, whether it's curing the cheese to the right age or hand-rubbing each treated wheel; we know the love and care we put into making our cheese resonates with those sharing it around the dinner tables.

Throughout 2014, Sartori will be celebrating their 75th Anniversary with support and volunteering throughout the communities in Plymouth and Antigo, Wisconsin, and across the country. Sartori President, Jeff Schwager notes, "This year we will continue our focus on giving back. The people in these communities have given us so much throughout the years and as an organization we are in a position to continue to help those in need." Multiple contributions and volunteering at local food shelters throughout Wisconsin will be supported by Sartori and their team members, as well as the continued partnerships with Wisconsin Make-A-Wish Foundation® and MACC Fund.

About Sartori

Sartori has been producing artisan and premium cheese for seven decades for Specialty, Retail, Ingredient, Restaurant and Food Service markets. Based in Plymouth, Wisconsin, Sartori has an impressive array of award winning cheese noted for innovative approaches and consistent top quality across their entire line. For more information, please visit www.sartoricheese.com *[1] or call us directly at 800-558-5888.*

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