

Denny's Is Heading to the Middle East

SPARTANBURG, S.C. (AP) — Denny's has signed a franchise deal with Advance Investment LLC to develop 30 of its restaurants in the Middle East over the next 10 years.

The restaurant operator said Tuesday that Advance Investment, an affiliate of Food Quest Restaurant Management LLC, will have exclusive rights to open Denny's restaurants in the United Arab Emirates, Saudi Arabia, Qatar, Bahrain, Kuwait, Egypt, Lebanon, Iraq and Jordan. The first such restaurant is expected to open in the UAE in 2015.

Denny's Inc. President and CEO John Miller said in a statement that this is the company's first major expansion in the Middle East. Denny's opened its first international restaurant in Acapulco, Mexico in 1966. The company now has nearly 1,700 restaurants worldwide.

Denny's shares finished at \$6.91 per share on Monday.

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