

Campbell Soup Names SVP of Global Supply Chain

CAMDEN, N.J. (Campbell Soup Company) — Campbell Soup Company announced the appointment of Dave Biegger, 55, as Senior Vice President, Global Supply Chain, with responsibility for engineering, procurement, manufacturing, logistics, customer service, quality and facilities. The appointment is effective April 1, 2014. Biegger succeeds David White, who will retire from the company after 10 years of service.

Biegger joined Campbell in 2005 as Vice President, Strategic Planning, Global Supply Chain. In 2007, he was promoted to Vice President, North America Supply Chain, where he has consistently delivered significant cost savings through network optimization efforts, while also implementing key initiatives related to world-class manufacturing. In his new role, Biegger will also maintain responsibility for the Campbell North America supply chain.

“Dave will play a critical role in our key strategies by creating a demand-driven supply chain, delivering consumer-focused innovation and operations excellence while driving cost and margin management,” said Denise Morrison, President and Chief Executive Officer, Campbell Soup Company. “Dave is a strategic leader with deep expertise in supply chain management, coupled with broad experience in managing and operating plants. He is the right leader for this role as we strengthen our core business and expand into higher growth spaces to reshape Campbell for the future.”

Before joining Campbell in 2005, Biegger spent nearly 24 years with Procter & Gamble (P&G) in various positions of increasing seniority. During his tenure, Biegger held multiple supply chain roles in the U.S. and internationally, supporting P&G’s Fabric and Home Care and Family Care businesses. Biegger earned his Bachelor of Science degree in chemical engineering from Iowa State University.

White to Retire

Under White’s leadership, Campbell’s Global Supply Chain has become a food industry leader and improved its performance relative to peers, delivering continuous improvement in almost all key supply chain metrics. He has been a major contributor to the expansion and renovation of Campbell’s World Headquarters in Camden, N.J., overseeing the construction of the 80,000 sq. ft. LEED-certified Campbell Employee Center. Recognized for his focus on employee safety, White and his team have reduced lost time injuries at Campbell by more than 80 percent. White has also been an important cultural leader, serving as an active Executive Sponsor of the Asian Network of Campbell since its inception in 2005.

Morrison said, “David has been an invaluable member of the Campbell Leadership Team and has made significant improvements to our Global Supply Chain function during his tenure. I want to thank David and wish him and his family all the best in

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his retirement.”

About Campbell Soup Company

Campbell Soup Company is a manufacturer and marketer of high-quality foods and simple meals, including soup and sauces, snacks and healthy beverages. Founded in 1869, the company has a portfolio of market-leading brands, including “Campbell’s,” “Pepperidge Farm,” “Arnott’s,” “V8,” “Bolthouse Farms,” “Plum Organics” and “Kjeldsens.” Through its corporate social responsibility program, the company strives to make a positive impact in the workplace, in the marketplace and in the communities in which it operates. Campbell is a member of the Standard & Poor’s 500 and the Dow Jones Sustainability Indexes. For more information, visit www.campbellsoupcompany.com [1] or follow company news on Twitter via [@CampbellSoupCo](https://twitter.com/CampbellSoupCo) [2].

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