

## **Thought of the Day: Analyst Says Kellogg "Underperforming"**

Kellogg stock is up, but at least one analyst isn't buying the hype. Robert Moskow cut his rating of the food company from "Neutral" to "Underperform," claiming little justification for the 10 percent increase in the stock's price since the report of its third-quarter results last year. He told investors,

"Eventually, we believe Kellogg will find its way back to the high quality company it once was," adding that he believed the market was "overly optimistic about how soon it will get there."

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<http://www.foodmanufacturing.com/news/2013/01/thought-day-analyst-says-kellogg-underperforming>

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