Mars Named One of FORTUNE's 100 Best Companies to Work For

MCLEAN, Va. (PRNewswire) — Mars, Inc. has been ranked 95 on the FORTUNE 100 Best Companies to Work For list. The annual ranking compiled by Great Place to Work® Institute includes the most admired businesses as recognized by employees. The list, announced by FORTUNE and featured in the February edition of its magazine, honored the top 100 companies to work for in the U.S.

"We're proud to be named a 'Best Company to Work For' by *FORTUNE* magazine. We believe Mars is a great place to have a career and we are especially pleased that this ranking is due in large part to what our Associates have to say about our culture, heritage and winning business," commented Paul S. Michaels, president, Mars, Incorporated.

Widely recognized as an authoritative reference, the FORTUNE list of great places to work is compiled largely through a series of Associate surveys. Two-thirds of a company's score is based on the results of the survey, which asked questions related to Associates' attitudes about management's credibility, job satisfaction, and camaraderie. The other third is based on responses to the Institute's Culture Audit, which included questions about pay and benefit programs, hiring practices, methods of internal communication, training, recognition programs, social responsibility, and diversity efforts.

"It is great to see Mars as part of the FORTUNE 100 Best Companies to Work For list! As a Mars Associate, I am really encouraged to feel part of a unique culture and to have the opportunity to make a difference every day," commented Mars Associate – Stanley Whitman, Mars Petcare US.

In November 2012, Mars was also recognized by the world's first global workplace excellence ranking – the World's Best Multinational Workplaces List, which, among other things, recognized Mars' increases in the percentage of women in executive and senior management positions over the last 11 years (38 percent globally in 2012). In 2012, more than 15 of Mars, Incorporated's operations were featured on national Great Place to Work® and other local workplace ranking lists including: Argentina, Belgium, Brazil, Chile, Denmark, Finland, France, Greece, India, Ireland, Korean, Netherlands, New Zealand, Russia and Spain as well as being featured 18th on the Great Place to Work® 25 Best Multinational Workplaces in Europe.

In 1911, Frank C. Mars made the first Mars candies in his Tacoma, Washington kitchen and established Mars' first roots as a confectionery company. In the 1920s, Forrest E. Mars, Sr. joined his father in business and together they launched the MILKY WAY® bar. In 1932, Forrest, Sr. moved to the United Kingdom with a dream of building a business based on the objective of creating a "mutuality of benefits for all stakeholders" – this objective serves as the foundation of Mars, Incorporated

today. Based in McLean, Virginia, Mars has net sales of more than $30 billion, six business segments including Petcare, Chocolate, Wrigley, Food, Drinks, Symbioscience, and more than 70,000 Associates worldwide that are putting its Principles into action to make a difference for people and the planet through its performance.

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