IPPE Coverage: Natural & Organic Products Highlighted at Conference

TUCKER, Ga. (IPPE) — As part of the 2013 International Production & Processing Expo (IPPE) education schedule, the Meat and Poultry Research Conference will focus on the new economic reality presented by natural and organic products, addressing topics from regulatory and animal management challenges to processing and ingredients issues. The registration fee for the program is $150 for all Expo attendees.

Co-sponsored by the American Meat Institute, U.S. Poultry & Egg Association, the American Meat Science Association, and the Poultry Science Association, the Meat and Poultry Research Conference serves as the leading forum for presenting the most current meat and poultry production research and its direct application to the industry. The conference will present cutting-edge science in practical, applied ways.

The all-day conference will begin with sessions focusing on the role of the consumer, the economic state of the food industry, and regulatory issues and will conclude with a retailer perspective on natural and organic products. Other topics covered include food safety and clean label ingredients, food quality and nutrition challenges of natural and organic products, and marketing organic products.

The 2013 IPPE, one of the world's largest poultry, feed, and meat industry events, will be held from January 29-31, 2013, at the Georgia World Congress Center in Atlanta, GA. The Meat and Poultry Research Conference is scheduled from 8 a.m. – 5 p.m. on Thursday, January 31. For more information on the program, click here. To register for the event, go to www.ipe13.org.

Source URL (retrieved on *03/28/2015 - 11:22pm*):
http://www.foodmanufacturing.com/news/2013/01/ippe-coverage-natural-organic-products-highlighted-conference