

## **Photo Of The Day: Promoting Ontario Processing**



(Ontario Food Cluster) — The Ontario Food Cluster team attended the PLMA Private Label Trade Show last week. From left: John Frabotta, Brantford ON; Brian Morris, Hamilton ON; Aileen Murray, Middlesex County ON; Jack Adams, London ON; Matthew Slotwinski, Sarnia-Lambton ON.

Sparked by private label dollar share hitting a record high of \$59.9 billion in 2011, members of the Ontario Food Cluster attended the PLMA 2012 Private Label Trade Show to highlight the cluster's reputation for reliable, sustainable sources of agricultural raw materials, state-of-the-art automated food processing methods, and

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world-class food safety.

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